



# 17th International Conference of the Academy of Global Business Research and Practice

## Managing Business and Economic Recovery: Perspectives in Theory and Practice

December 20-22, 2022

Blended Mode

Place: Dubai

<https://www.agbrp.world>

<https://www.agbrp.world/17th-international-conference>

### Nature and Scope of the Conference:

Managing business and economic recovery in an environment impacted by health risks and geopolitical uncertainties pose enormous challenges to governments, businesses, scientific and academic communities worldwide. As the communities continue to face the risks of uncertainty it is critical to study and evaluate the efficacy of policies, programs and strategies at different levels. In this context, the 17th Academy of Global Business Research and Practice (AGBRP) Conference invites theoretical and applied research papers, extended abstracts, case studies, and panel sessions to address a range of issues organized around the following tracks, *but not limited* to the following topics:

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- **Digital Technology & Human Capital, Skills and Employment:**

Digital Technologies across Urban and Rural Communities; Role of digital technology in Agriculture, Manufacturing & Services; Health Care, Education; Tourism & Hospitality Industries, etc.; Models to advance Occupational Skills & Workforce Mobility;

- **Business Policy & Strategy for Inclusive Growth & Development:**

Institutional Leadership, Corporate Governance, Balancing Shareholder & Stakeholder Interests, Global Supply Chain Issues, Impact of Offshoring & Outsourcing on Local economies; Policy Options to Promote Competitiveness of MSMEs;

- **Marketing, Advertising, Branding, Sales, CRM & Consumer Behavior:**

Consumer Behavior, Services Marketing, e-Commerce, Omni-Channel Marketing, Franchising, Branding, Digital Communication, Social Media, Global Tourism & Hospitality, Sports & Games, etc;

- **FINTECH: Innovation and Transformation in Financial Services:** Mobile payment, Fintech Investment, Blockchain and Crypto, Fintech Ecosystem etc.

- **International Trade & FDI, Banking, Taxation & Accounting:**

FDI, M&A, Exchange rates, Taxation, Tax Havens, Banking, Islamic Finance, Transparency & Corruption;

- **Entrepreneurial Ecosystems, Startups & Venture Capital:**

Role of Government, Higher Education Institutions; Technology Parks/Clusters; Incubation & Acceleration Programs; Digital Start-ups; Street Vendors, Self-employment and Subsistence Markets; Social Enterprises & NGOs, Self Help Groups;

- **CSR & Sustainability Development Goals (SDGs):**

Role of Public and Private partnerships; Contextualizing and Implementing the SDGs; Approaches to Measure the Outcomes of the SDGs.

## Deadlines:

Submission of Extended Abstract/ Full Papers **November 30, 2022**

Acceptance notification will be sent on rolling basis

## Submission Guidelines:

Email your manuscript in MS-Word file to [gouherahmed@agbrp.world](mailto:gouherahmed@agbrp.world)

Submission in APA format. For details guideline visit Conference website

## Registration Fee and Payment:

	<u>Faculty</u>	<u>Full-Time Student</u>	<u>Business/Executives</u>	<u>Low- and Lower Middle Income Economies</u>
<b>In-Person Participation</b>				
Early registration until October 15, 2022	<b>\$350.00</b>	<b>\$250.00</b>	<b>\$400.00</b>	<b>\$250.00</b>
Regular registration from October 16, 2022	<b>\$400.00</b>	<b>\$300.00</b>	<b>\$450.00</b>	<b>\$300.00</b>
Accompanying Spouse or a Friend	<b>\$300.00</b>	<b>\$300.00</b>	<b>\$300.00</b>	<b>\$300.00</b>
	<u>Faculty</u>	<u>Full-Time Student</u>	<u>Business/Executives</u>	<u>Low- and Lower Middle Income Economies</u>
<b>Online Participation</b>				
Early registration until October 15, 2022	<b>\$100.00</b>	<b>\$75.00</b>	<b>\$100.00</b>	<b>\$75.00</b>
Regular Registration from October 16, 2022	<b>\$150.00</b>	<b>\$125.00</b>	<b>\$150.00</b>	<b>\$125.00</b>

**Note:** To verify whether that you qualify for the *Low-and Lower Middle Income Economies* ticket,

please refer to World Bank's current list of classifications at:

<https://datahelpdesk.worldbank.org/knowledgebase/articles/906519-world-bank-country-and-lending-groups>

## Registration

Please refer to the following link for the payment of Registration Fees (Refund policy-refer to the website)

<https://www.agbrp.world/17th-international-conference>

## Participating Journals/Book Series: *(For details visit Conference website)*

1. *Industrial Marketing Management*, (SI) (Elsevier, SSCI, SCOPUS Q1)
2. *FIIB Business Review* (Sage Publishing, Scopus Q2)
3. *International Journal of Emerging Markets* (Emerald, Scopus Q2 and ABDC)
4. *South Asian Journal of Marketing* (Emerald Publishing)
5. *International Journal of Economic Behavior* (Carlo Bo University of Urbino, Italy)
6. *Review of Management Literature* (Book Series: Emerald Publishing, Scopus)
7. *Advances in Emerging Markets & Business Operations*, Routledge (Book Series: Taylor & Francis, Scopus)
8. *Marketing Perspectives on Phygitalization*, (Edited Book, Apple Academic Press).
9. *Emerging Issues & Trends in India's Organizational Dimension* (Book Series: World Scientific)
10. *Designing Sustainable Supply Chains to Achieve a Circular Economy* (Book Series: IGI Global)
11. *Conference Proceedings (ISBN)*

## Best Paper Awards:

AGBRP Best Paper Awards Certificate in each domain

## Conference Venue & Special Delegate Price for Hotel Accommodation

### METROPOLITAN HOTEL DUBAI

The hotel is located in Sheikh Zayed Road, Exit 41 Al Thanya Street, Dubai.

Google Maps: <https://goo.gl/maps/SFSJ3mAkJJ7APkoy8>

<http://bookings.ihotelier.com/bookings.jsp?groupID=3670650&hotelID=99539>

## Conference Co-Chairs:

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