21st International Conference of the Academy of Global Business Research and Practice
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Global Business in the Intelligent Age: Managerial and Policy Perspectives

January 6-8, 2027, |Blended Mode
A multidisciplinary Conference
Sri Venkateswara University, Tirupati, AP, Bharat/India

SUBMISSION and REGISTRATION

Nature and Scope of the Conference:

The Academy of Global Business Research and Practice (AGBRP) USA, is a globally engaged academic network dedicated to advancing research, knowledge exchange, and professional practice in business, management, public policy, innovation, and education. It serves as a vibrant platform for fostering international collaboration among academics, industry experts, and policymakers to address the evolving opportunities and challenges of the global economy. In this spirit, AGBRP invites scholars, industry leaders, policymakers, doctoral researchers, and practitioners to participate in its 21st International Conference, to be held in Bharat/India from January 6–8, 2027.

As the global economy undergoes profound transformation driven by artificial intelligence, geopolitical realignments, climate transition, digital public infrastructure, and shifting supply chains, India and the broader Global South are emerging as central actors in shaping the next phase of global business strategy. The 2027 conference will provide a multidisciplinary platform to explore AI-driven economic transformation, India–GCC–Global South trade corridors, ESG 2.0 and sustainable finance, digital governance and regulatory diplomacy, supply chain resilience and strategic decoupling, entrepreneurship ecosystems in emerging markets, institutional impact and management education reform, and India Vision 2047: Strategy, Innovation, and Global Leadership. The conference welcomes extended abstracts, full research papers, case studies, panel proposals, doctoral research presentations, industry white papers, and policy briefs across the thematic tracks outlined below.

Conference Tracks

Track 1: Artificial Intelligence, Digital Governance & Responsible Enterprise

- AI Regulation (EU AI Act, Global South frameworks, India AI governance model)
- Digital Public Infrastructure (DPI) and Inclusive Growth
- Generative AI in Strategy, Marketing & Finance
- AI, Ethics, and Algorithmic Accountability
- Cross-border Data Flows & Cyber Diplomacy
- AI in ESG Reporting & Compliance Automation
- Quantum Computing & Emerging Technologies in Business

Track 2: Geoeconomics, Trade Corridors & Global Realignment

- India–Middle East–Europe Economic Corridor (IMEC)
- BRICS+, Multipolar Trade & De-dollarization
- Supply Chain Resilience & Strategic Autonomy
- Carbon Border Adjustment Mechanisms (CBAM)
- Regionalization vs Globalization 2.0
- FDI Trends in Emerging Economies
- Economic Statecraft & Sanctions

Track 3: Sustainability, ESG 2.0 & Climate Finance

- ESG Standardization & Greenwashing Regulation
- Sustainable Finance & Green Bonds
- Climate Risk Disclosure & Corporate Governance
- Circular Economy & Net-Zero Strategies
- SDGs Implementation in Emerging Markets
- Climate-Tech Innovation & Energy Transition
- Carbon Markets & Transition Economics

Track 4: Entrepreneurship, Innovation & Startup Ecosystems

- India's Startup Ecosystem & Unicorn Growth
- Women & Youth Entrepreneurship
- Social & Frugal Innovation
- AI-driven Entrepreneurship
- MSMEs & Digital Transformation
- Family Business & Succession in Emerging Markets
- University-Industry Innovation Collaboration

Track 5: Marketing, Consumer Behaviour & Digital Influence

- AI-driven Personalization & Consumer Trust
- Neuromarketing & Behavioural Analytics
- Sustainability Narratives & Green Branding
- Influencer Economy & Digital Ethics
- Cross-cultural Marketing Strategy
- Data Privacy & Consumer Protection

Track 6: Human Capital, Future Skills & Organizational Transformation

- AI Readiness & Workforce Transformation
- Future Skills & Digital Competencies
- Hybrid Work & Cultural Adaptation
- Talent Retention in Emerging Economies
- Ethical Leadership, Mental Health & Organizational Resilience

Track 7: Finance, Accounting & Risk Management in an AI Economy

- AI in Financial Forecasting & Risk Modeling
- FinTech, Digital Currency & CBDCs
- Corporate Transparency & Anti-Corruption
- Sustainable Accounting & Integrated Reporting
- Project Risk Management & Predictive Analytics
- Governance in High-Risk Environments

Track 8: Management Education, Policy & Societal Impact

- Embedding AI & ESG into Business Curriculum
- Societal Impact Measurement in Management Research
- Public–Private Partnerships & Policy Innovation
- Higher Education Transformation in Emerging Markets
- Responsible Leadership Development
- Accreditation, Rankings & Global Standards

Track 9: India Vision 2047 – Strategy, Innovation & Global Leadership

- Viksit Bharat 2047: Strategic Economic Transformation & Policy Frameworks
- Digital India & AI for Bharat
- Atmanirbhar Bharat, Manufacturing & Global Supply Chain Integration
- Sustainable Growth, Climate Leadership & Green Finance
- Demographic Dividend, Future Skills & Human Capital 2047
- India's Global Leadership: BRICS+, G20 & the Global Sout

Submission Deadlines:

Call for Papers: Opens on 15th June2026	**Extended Abstract/Full Paper Deadline: 30th November 2026**
Early Registration Deadline: 30th October 2026	**Acceptance notification will be sent on a rolling basis**

Conference Easy Chair Submission and Registration

SUBMIISSION and REGISTRATION

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Enquiries

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