



**21st International Conference of the
Academy of Global Business Research and Practice
www.agbrp.world**

Global Business in the Intelligent Age: Managerial and Policy Perspectives

January 6-8, 2027, | Blended Mode

A multidisciplinary Conference

Sri Venkateswara University, Tirupati, AP, Bharat/India

Submission Deadline: 15th October 2026

SUBMISSION and REGISTRATION

Nature and Scope of the Conference:

The [Academy of Global Business Research and Practice \(AGBRP\)](http://www.agbrp.world) USA, is a globally engaged academic network dedicated to advancing research, knowledge exchange, and professional practice in business, management, public policy, innovation, and education. It serves as a vibrant platform for fostering international collaboration among academics, industry experts, and policymakers to address the evolving opportunities and challenges of the global economy. In this spirit, AGBRP invites scholars, industry leaders, policymakers, doctoral researchers, and practitioners to participate in its 21st International Conference, to be held in Bharat/India from January 6–8, 2027.

As the global economy undergoes profound transformation driven by artificial intelligence, geopolitical realignments, climate transition, digital public infrastructure, and shifting supply chains, India and the broader Global South are emerging as central actors in shaping the next phase of global business strategy. The 2027 conference will provide a multidisciplinary platform to explore AI-driven economic transformation, India–GCC–Global South trade corridors, ESG 2.0 and sustainable finance, digital governance and regulatory diplomacy, supply chain resilience and strategic decoupling, entrepreneurship ecosystems in emerging markets, institutional impact and management education reform, and India Vision 2047: Strategy, Innovation, and Global Leadership. The conference welcomes extended abstracts, full research papers, case studies, panel proposals, doctoral research presentations, industry white papers, and policy briefs across the thematic tracks outlined below.

Conference Tracks

Track 1: Artificial Intelligence, Digital Governance & Responsible Enterprise

- AI Regulation (EU AI Act, Global South frameworks, India AI governance model)
- Digital Public Infrastructure (DPI) and Inclusive Growth
- Generative AI in Strategy, Marketing & Finance
- AI, Ethics, and Algorithmic Accountability
- Cross-border Data Flows & Cyber Diplomacy
- AI in ESG Reporting & Compliance Automation
- Quantum Computing & Emerging Technologies in Business

Track 2: Geoeconomics, Trade Corridors & Global Realignment

- India–Middle East–Europe Economic Corridor (IMEC)
- BRICS+, Multipolar Trade & De-dollarization
- Supply Chain Resilience & Strategic Autonomy
- Carbon Border Adjustment Mechanisms (CBAM)
- Regionalization vs Globalization 2.0
- FDI Trends in Emerging Economies
- Economic Statecraft & Sanctions

Track 3: Sustainability, ESG 2.0 & Climate Finance

- ESG Standardization & Greenwashing Regulation
- Sustainable Finance & Green Bonds
- Climate Risk Disclosure & Corporate Governance
- Circular Economy & Net-Zero Strategies
- SDGs Implementation in Emerging Markets
- Climate-Tech Innovation & Energy Transition
- Carbon Markets & Transition Economics

Track 4: Entrepreneurship, Innovation & Startup Ecosystems

- India's Startup Ecosystem & Unicorn Growth
- Women & Youth Entrepreneurship
- Social & Frugal Innovation
- AI-driven Entrepreneurship
- MSMEs & Digital Transformation
- Family Business & Succession in Emerging Markets
- University-Industry Innovation Collaboration

Track 5: Marketing, Consumer Behaviour & Digital Influence

- AI-driven Personalization & Consumer Trust
- Neuromarketing & Behavioural Analytics
- Sustainability Narratives & Green Branding
- Influencer Economy & Digital Ethics
- Cross-cultural Marketing Strategy
- Data Privacy & Consumer Protection

Track 6: Human Capital, Future Skills & Organizational Transformation

- AI Readiness & Workforce Transformation
- Future Skills & Digital Competencies
- Hybrid Work & Cultural Adaptation
- Talent Retention in Emerging Economies
- Ethical Leadership, Mental Health & Organizational Resilience

Track 7: Finance, Accounting & Risk Management in an AI Economy

- AI in Financial Forecasting & Risk Modeling
- FinTech, Digital Currency & CBDCs
- Corporate Transparency & Anti-Corruption
- Sustainable Accounting & Integrated Reporting
- Project Risk Management & Predictive Analytics
- Governance in High-Risk Environments

Track 8: Management Education, Policy & Societal Impact

- Embedding AI & ESG into Business Curriculum
- Societal Impact Measurement in Management Research
- Public–Private Partnerships & Policy Innovation
- Higher Education Transformation in Emerging Markets
- Responsible Leadership Development
- Accreditation, Rankings & Global Standards

Track 9: India Vision 2047 – Strategy, Innovation & Global Leadership

- Viksit Bharat 2047: Strategic Economic Transformation & Policy Frameworks
- Digital India & AI for Bharat
- Atmanirbhar Bharat, Manufacturing & Global Supply Chain Integration
- Sustainable Growth, Climate Leadership & Green Finance
- Demographic Dividend, Future Skills & Human Capital 2047
- India's Global Leadership: BRICS+, G20 & the Global South

Submission Deadlines:

Call for Papers: Opens on 15 th June 2026	Extended Abstract/Full Paper Deadline: 15 th October 2026
Early Registration Deadline: 30 th October 2026	Acceptance notification will be sent on a rolling basis

Conference Easy Chair Submission and Registration

[SUBMISSION](#) and [REGISTRATION](#)

Conference Principal Chairs:

- Dr. Gouher Ahmed, Vice President, AGBRP; Professor and Dean of Research and Innovation Horizon University College, UAE. Email: gouherahmed@agbrp.world
- Dr. Raghunadha Reddy, Professor and Head, Department of Management Studies, Sri Venkateswara University, Bharat/India. Email: sairaghubhanu@gmail.com

Conference Co-Chairs (*Ex Officio*):

- Dr. Sivakumar Venkataramany, Burton D. Morgan Chair Professor of Business Enterprise, Dauch College of Business & Economics, Ashland University, USA. Email: svenkata@ashland.edu
- Dr. Silvio Cardinali, Vice President, AGBRP; Department of Management, Università Politecnica Delle Marche, Ancona, Italy. Email: s.cardinali@staff.univpm.it
- Dr. Devon Johnson, Vice President-AGBRP, Professor, Department of Marketing, Montclair State University, NJ, USA. Email: johnsonde@mail.montclair.edu
- Dr. Rajeshwari Narendran, Professor, IIM Udaipur, India. E-mail: rajeshwari.narendran@iimu.ac.in
- Dr. Peter Starchon, Dean & Professor of Marketing, Faculty of Management, Comenius University in Bratislava, Slovak Republic. Peter.starchon@fm.uniba.sk
- Dr. Mario H. Ogasavara, Professor of International Business, ESPM, (Escola Superior de Propaganda e Marketing), Sao Paulo, Brazil. Email: mario.ogasavara@espm.br

Executive Committee:

- Dr. C. Jayachandran, President- Academy of Global Business Research and Practice (AGBRP), Professor, Department of Marketing, Montclair State University, NJ USA.
- Dr. Silvio Cardinali, Vice President, AGBRP, Associate Professor, Department of Management, Università Politecnica delle Marche, Università Politecnica Delle Marche, Ancona (AN), Italy.
- Dr. Gouher Ahmed, Vice President-AGBRP, Professor and Dean of Research and Innovation, Horizon University College, UAE.
- Dr. Devon Johnson, Vice President-AGBRP, Professor, Department of Marketing, Montclair State University, NJ, USA.

Board Members

- Chair: Dr. Sivakumar Venkataramany, Burton D. Morgan Chair Professor of Business Enterprise, Dauch College of Business and Economics, Ashland University, OH, USA.
- Vice-Chair: Dr. Isaac Wanasika, Chair & Professor of Strategy, Management Department, Monfort College of Business, University of Northern Colorado, Greeley, CO, USA.
- Dr. Tony Travaglione, Company Director, Higher Education Consultant T & T Associates & Investor, Australia
- Dr. Peter Starchon, Dean & Professor of Marketing, Faculty of Management, Comenius University in Bratislava, Slovak Republic.
- Dr. Jose Sanchez, Chair of Marketing & IB Department, University of Guadalajara, Zapopan, Jalisco, Mexico.
- Dr. Johan de Jager, Research Professor, Tshwane University of Technology, Pretoria, SA
- Dr. Naseem Abidi, Professor & Dean, School of Business, Horizon University College, UAE.
- Dr. Mario Henrique Ogasavara, Professor in International Business Strategy and Innovation, ESPM (Escola Superior de Propaganda e Marketing), Sao Paulo, Brazil
- Dr. Omer Topaloglu, Associate Professor of Marketing, Fairleigh, Dickinson University, Teaneck, NJ, USA.
- Dr. Philip LeBel, Professor Emeritus, Montclair State University, NJ, USA.
- Dr. Rajeshwari Narendran, Professor, IIM Udaipur, Bharat/India.
- Dr. Samir Chatterjee, Emeritus Professor, Curtin University, Australia.
- Dr. Sherriff Luke, Professor of Marketing, Emlyon Business School, France.
- Dr. Takao Fujiwara, Professor Emeritus, Education & Study Base Center, Toyohashi, University of Technology, Hibarigaoka, Tenpaku, Toyohashi, Aichi, Japan.
- Dr. Vishnuprasad Nagadevara, Professor Emeritus, IIM-B, India

Advisory Committee

- Chair: Dr. Nitin Sanghavi, Emeritus Prof. of Marketing, Manchester Business School, UK.
- Dr. Anu Puusa, Professor of Management, Faculty of Social Sciences and Business Studies, UEF Business School, Joensuu campus, University of Eastern Finland.
- Dr. Arvinder P.S. Loomba, Professor of International Business and Medical Product Development Management, School of Management, Lucas College and Graduate School of Business, San José State University, San Jose, CA, USA.
- Dr. Harald Kupfer, Professor and Scientific Director of Studies, FOM University of Applied Sciences, Nuernberg, Germany.
- Dr. Ogechi Adeola, Associate Professor, Logos Business School (LBS), Pan-Atlantic University, Nigeria.
- Dr. Piyush Sharma, Professor of Marketing, School of Marketing – Curtin Business School, Curtin University, Perth WA, Australia.
- Dr. Raghunadha Reddy, Professor, Department of Management Studies, Sri Venkateswara University, India.
- Dr. Sankarshan Basu, Prof. of Accounting and Finance, Indian Institute of Management Bangalore, India.
- Dr. Shankar Chelliah, Associate Professor, International Business, School of Management, Universiti Sains Malaysia, Pulau Pinang, Malaysia.
- Dr. Vasanthi Srinivasan, Professor of Management, Indian Institute of Management Bangalore, India.
- Dr. Vasant Raval, Emeritus Professor of Accounting, Heider College of Business, Creighton University, Omaha, Nebraska, USA.

Previous Conferences/Research Symposium/Academic Partners/Sponsors

School of Management, Curtin University of Technology, Australia | Fox School of Business, CIBER, Temple University, USA | Newcastle Australia Institute of Higher Education, Singapore (a campus of the University of Newcastle, Australia); PSB Academy City-Centre Campus, Marina Square, Singapore; United Nations Institute for Training and Research (UNITAR), 2024 | Academy of Global Business Research and Practice, USA. Dubai, 2022 | ESPM (Escola Superior de Propaganda e Marketing), Sao Paulo, Brazil, 2019 | University of International Business and Economics (UIBE), Beijing, China, 1997, 1998, 1999, 2000, 2018 | Skyline University College, UAE, 2018 | Department of Management, Università Politecnica delle Marche, Università Politecnica Delle Marche, Ancona (AN), Italy. Department of Economics and Business, University of Sassari, Italy; Department of Business, Link University Rome, Italy; Nanjing University of Finance & Economics; China Business Centre, Nanjing, China; Hong Kong Polytechnic University, Hong Kong, 2017 | Nanjing University of Finance & Economics, Nanjing, China, 2015 | Feliciano School of Business, Montclair State University, USA, and Lee Kong Chian School of Business, Singapore Management University, (SMU), Singapore. 2011 | EADA Business School, Barcelona, Spain, 2010 | University of Wollongong, Dubai, 2009 | Asian Institute of Technology, (AIT), Bangkok, Thailand, 2006 | Indian Institute of Management, Bangalore & Mohamad Sathak Trust, Chennai, India, 1998 | Comenius University in Slovakia, Bratislava, 2026, 2001, 2009 | Ryukoku University, Kyoto, Japan, 2007 | UNIVA, Guadalajara, Mexico, 2004 | School of Management, Asian Institute of Technology, Bangkok, Thailand, 2003 | Hanyang University, Seoul, South Korea, 2005.

Enquiries

For all enquiries relating to Conference/university collaborations, strategic partners, or sponsors; please contact: **Prof. Raghunadha Reddy**, Professor and Head, Department of Management Studies, Sri Venkateswara University, Bharat/India. Email: sairaghubhanu@gmail.com

Prof. Gouher Ahmed, Principal Chair, AGBRP Vice President, Program and Administration. Email: gouherahmed@agbrp.world and Email: info@agbrp.world