



**“Leading Sustainability Transitions: Risk, Collaboration and Technology”**

*Hosted by:*  
**Newcastle Australia Institute of Higher Education (Singapore)/  
University of Newcastle Australia**

**[Top 200 University - QS World Ranking, Top 5 in the World for Partnering for a Sustainable Future- Times Ranking]**

**January 4-6, 2024**

**Hybrid Mode**

**Place: Singapore**

**Nature and Scope of the Conference:**

The post-pandemic world is witnessing a dramatic shift encompassing macroeconomic volatility, de-globalization, supply chain reconfigurations and a shift towards “re-shoring” and “friend-shoring”, the Great Resignation together with ageing populations, disruptive technologies and cyber-security risks, rising income inequality and the increasing risks of climate change. These global shifts in the geo-political, regulatory, economic, environmental, demographic, and technological landscape have created unprecedented levels of uncertainty and risk for business.

Business and management scholars need to provide new approaches and evidence-based insights that might allow leaders in business, capital markets and policy-makers to more effectively and collaboratively navigate the uncertainties and effectively meet the challenges ahead. Similarly, practitioners have a crucial role to play in identifying, developing, adapting, applying and refining solutions to their specific needs and sharing this knowledge. States and multilateral institutions – in their various roles – are also critical players in the development and adoption of solutions to these emerging business challenges.

As the world emerges from the pandemic, it is an ideal time for reimagining, reshaping, and advocating for new practices and models in collaboration, leadership and innovation in order to build business capabilities, resilience and sustainable outcomes. We all have an amazing opportunity to reframe what success looks like in all kinds of organisations, across markets, sectors and geographies.

The 18<sup>th</sup> AGBRP Conference calls for a multifaceted array of impactful contributions from practitioner, policy, academic and student researchers. Join us as we collaborate and advance opportunities to reimagine the world of business and management and build sustainable futures.

**Conference Tracks**

Research on a variety of topics that advance management theory and practice is welcome. Inter-disciplinary/ multi-disciplinary/ transdisciplinary papers and collaborative papers between business and higher education institutions and/ or government are also encouraged. To participate, please submit your Full paper or Abstract to one of the following Tracks for peer review and acceptance for Conference presentation:

**Track 1: Practitioner Track**

Papers that are relevant to any of the below Tracks, but with a Practitioner focus

## **Track 2: Business Strategy and Sustainability**

- Business Transition Strategies
- Sustainability Management
- Social and Ethical Issues in Business and Management
- Corporate Social Responsibility and ESG
- Gender, Diversity, and Inter-Generational Management
- Business Management, Regulation and Public Policy
- Organizational Behaviour and Industrial-Organizational Psychology
- Decarbonisation: Managing Energy Transitions
- Food Security and Sustainability

## **Track 3: Operations, Supply Chains & Logistics**

- Operations, Project, and Quality Management
- Supply Chain and Logistics Management
- Supply Chain Disruption, Resilience and Risk Management
- Closed-loop/ Sustainable Supply Chains

## **Track 4: Innovation Management & Technological Change**

- Digital Disruptions and Technology Management
- Industry 4.0, Artificial Intelligence and Machine Learning
- Cybersecurity Risks and Solutions
- Innovation, Technology and Development
- AI (ChatGPT) Challenges and Opportunities
- New Business and Innovation Models
- Design Thinking and Innovation Management
- Innovation Spaces and Places

## **Track 5: Entrepreneurship**

- SMEs and Sustainability
- Small Business Management
- Entrepreneurship and Intrapreneurship
- Social Entrepreneurship
- SME Internationalisation

## **Track 6: Talent, Skills and the World of Work**

- Human Resources and Talent Management
- Skills Development and Training
- Leadership and Conflict Management
- Workers and Job Satisfaction
- Boardroom and Workplace Equality
- Labour and Migration

## **Track 7: Information Management**

- Data and Business Analytics
- Information Systems Management
- Cybersecurity and Information Security Management
- Digital Commerce and Social Media

## Track 8: International Business, Regional Development and Geopolitics

- Internationalisation Strategies, Sanctions and Geopolitics
- De-globalisation, Decoupling and Diversification
- Trade and Investment Regulation and Business Strategy
- Carbon Border Adjustment: Policy Design and Impact
- Trade, FDI and Regional Development

## Track 9: Accounting & Finance

- Ownership and Corporate Governance
- IFRS Sustainability Reporting and Disclosure
- Ethical and Green Finance
- Carbon Taxes and Investment Decisions
- Start-up/ Venture Capital
- Accounting and Audit Standards
- Triple-Bottom Line Accounting

## Track 10: Marketing & Sales

- Consumer Behaviour
- Green marketing and ‘green-washing’
- Sustainability and Branding
- Inclusion and Underserved Markets

## Track 11: Sector Specific Management

Papers that are relevant to any of the above Tracks, but with a focus on a specific sector. Sectors include, but are not limited to:

- Arts, Entertainment, and Media Management
- Sports and Event Management
- Health Care Management
- Higher Education Management
- Public Sector Management
- Not-for-Profit Management
- The Space Economy and Innovation

## Track 12: Local Track: Singapore

Papers that are relevant to any of the above Tracks, but with a Singapore focus

## Track 13: At Large

Papers that do not fall into any of the above Tracks, but which contribute to the advancement of business research and practice.

## Deadlines:

<b>Call for Papers: Opens on 1<sup>st</sup> April 2023</b>	<b>Abstract Deadline: 31st October 2023</b>
<b>Full Paper Deadline: 31<sup>st</sup> October 2023</b>	<b>Acceptance notification will be sent on rolling basis</b>

## **Submission Types:**

The AGBRP welcomes a diverse range of research methods and is open to papers, presentations, and panels that rely on statistical inference, qualitative data, verbal theory, computational models, mathematical models, literature review, and case studies. We invite you to submit any of the following types of your work to the conference:

### ***Type 1: Collaborative Research and Presentations***

Research collaborations involving input from dual or multiple perspectives including from business, academia, policy-makers, public sector organisations and institutions, NGOs, not-for-profits and communities on business and management issues – particularly those that address issues of risk and uncertainty, collaboration and/ or innovation and technological change.

### ***Type 2: Practitioner Research and Presentations***

Two options are available for practitioners. The first option in this submission type is for presentations that provide a real-world perspective on management issues within organizations; these presentations seek to provide a view of these management issues from the practitioner perspective. The second option in this submission type is for the presentation of original case studies that focus on contemporary, real-world management issues and provide recommendations for management practice and/or education.

### ***Type 3: Academic Research***

Presentations in this submission type will focus on one of the following three areas of scholarship: 1. Basic or discovery scholarship that generates and communicates new knowledge and understanding and/or development of new methods. Intellectual contributions in this category are normally intended to impact the theory, knowledge, and/or practice of business. 2. Applied or Integration/application scholarship that synthesizes new understandings or interpretations of knowledge or technology; develops new technologies, processes, tools, or uses; and/or refines, develops, or advances new methods based on existing knowledge. Intellectual contributions in this category are normally intended to impact the practice of business. 3. Teaching and learning scholarship that develops and advances new understandings, insights, and teaching content and methods that impact learning behaviour. Intellectual contributions in this category are normally intended to impact the teaching of business (in accordance with the AACSB Accreditation Standards).

### ***Type 4: Student Research***

This submission type is for research presentations of student work both graduate and undergraduate that focus on the same scholarship areas as in the Academic Research track. This includes student-led joint faculty and student research.

### ***Type 5: Symposium, Workshop, and Panels***

This submission type is for those who would like to present a workshop in either panel or presentation format and includes themed symposia for presentation of graduate research. These sessions will relate to the Conference themes and enhance positive Conference impact and meaningful take-aways for Conference attendees. Symposia, workshops and panels are, where possible, provided exclusive programming time separate from other presentations and are highly encouraged to envision participation from various disciplines and organizations.

## **Submission Guidelines:**

Please visit the Conference website: <https://www.agbrp.world/18th-international-conference>

## **Submission Link:**

<https://easychair.org/conferences/?conf=agbrp182024>

## Conference Co-Chairs:

- **Prof. Tony Travaglione**, Pro Vice-Chancellor, Global Strategy, University of Wollongong, Australia.
- **Prof. Julia Connell**, Acting Pro-Vice Chancellor and CEO, University of Newcastle, Singapore.
- **Prof. C. Jayachandran**, President, Academy of Global Business Research & Practice; Montclair State University, NJ, USA.

## Principal Coordinators:

- **Dr. Neil McGregor**, EMBA Programme Director, Newcastle Australia Institute of Higher Education, Singapore (a campus of the University of Newcastle, Australia) [Neil.McGregor@newcastle.edu.au](mailto:Neil.McGregor@newcastle.edu.au)
- **Prof. Gouher Ahmed**, Vice President-Academy of Global Business Research and Practice; Skyline University College, UAE. [gouherahmed@agbrp.world](mailto:gouherahmed@agbrp.world)

## Executive Committee:

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- **Dr. Vasanthi Peter**, Course Leader, Master of Professional Accounting, Business & Finance, Holmesglen, VIC 3148, Australia
- **Dr. Vasant Raval**, Emeritus Professor of Accounting, Heider College of Business, Creighton University, Omaha, Nebraska, USA.

## AGBRP 2024 Conference Registration Fees in \$US

Registration Options		<u>Business/ NFPs NGOs/ Government Agencies etc.</u>	<u>Academics/ Faculty</u>	<u>Low- and Lower Middle Income Economies</u>	<u>Full-Time Students</u>	<u>Low- and Lower Middle Income Economies Full-Time Student</u>
Early registration until October 31st, 2023	<b>Full 3-day Registration</b>	\$375.00	\$375.00	\$275.00	\$275.00	\$225.00
	<b>1-day Registration</b>	\$250.00	n/a	n/a	\$200.00	\$150.00
Regular registration from November 1st, 2023	<b>Full 3-day Registration</b>	\$425.00	\$425.00	\$325.00	\$325.00	\$250.00
	<b>1-day Registration</b>	\$300.00	n/a	n/a	\$250.00	\$200.00
Accompanying Spouse/ Partner	<b>Full 3-day Registration</b>	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00
	<b>1-day Registration</b>	\$200.00	n/a	n/a	\$200.00	\$200.00
<b>Hybrid Mode/ Online participations</b>	<b>1-day Registration</b>	\$125.00	\$125.00	\$125.00	\$100.00	\$100.00

n/a: not available. The Full 3-day Conference registration fee includes 3 luncheons, 3 coffee/tea and snacks for 3 days during session breaks and the Conference Dinner (on Friday 5<sup>th</sup> January 2024). The 1-day registration fee option is open to full-time students and practitioners (e.g. business, government agencies, not-for-profits and NGOs etc). This includes lunch, coffee/tea and snacks in session breaks for the day of attendance. The Conference Dinner on Friday 5<sup>th</sup> January 2024 is not included in the 1-day registration fee and will involve an additional (optional) fee of US\$50.

**Note:** To verify whether you qualify for the *Low-and Lower Middle Income economies* ticket, please refer to the World Bank's current list of classifications [here](#).

## Registration

Please follow the link for the payment of Registration Fees (Refund policy-refer to the website) [Register Here](#)

## Best Paper Awards:

- Tony Travaglione Best Paper Award and Certificate
- Martin Rahe Best Paper Award and Certificate
- AGBRP Best Paper Award and Certificate in each domain

## Participating Journals/Book Series: *(For details visit Conference website)*

- *Journal of Global Business Research and Practice*, (A Journal of Academy of Global Business Research and Practice, USA)
- Conference Proceedings (ISBN Number) & Journals

## Conference Venue:

PSB Academy City-Centre Campus, Marina Square, Singapore

## Visa/ Visitors Information/Accommodation:

- For information regarding visa, please visit the following link  
[https://www.ica.gov.sg/enter-transit-depart/entering-singapore/visa\\_requirements](https://www.ica.gov.sg/enter-transit-depart/entering-singapore/visa_requirements)
- For more information in Singapore, hotels and leisure, please visit the following link  
<https://www.visitsingapore.com/en/>
- For information on Accommodation/Hotels, please visit to the following link  
<https://www.agbrp.world/18th-international-conference>

## Strategic Partners/Sponsors

- **Newcastle Australia Institute of Higher Education** (Singapore)/University of Newcastle Australia (*Top 200 University - QS World Ranking, Top 5 in the World for Partnering for a Sustainable Future- Times Ranking*)
- **PSB Academy City-Centre Campus**, Marina Square, Singapore
- **United Nations Institute for Training and Research** (UNITAR).
- **Centre International de Formation des Autorités et Leaders** (CIFAL) [Newcastle]
- **Singapore International Chamber of Commerce** (SICC)
- **Singapore Institute of Materials Management** (SIMM)
- **Mitsubishi Heavy Industries** (Asia-Pacific)
- **Schneider Electric** (Site visit to Schneider Electric ‘innovation hub’0)
- **Italian Management Society** (SIMA)
- **CPA Australia**
- **Global Compact Network Singapore** (GCNS)

## Enquiries

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