



# Academy of Global Business Research and Practice

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Date: October 14, 2024

### Forward to the Inaugural Issue of JGBRP

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I am delighted to introduce the inaugural issue of the Journal of Global Business Research and Practice (JGBRP), a premier publication that embodies the mission and vision of the Academy of Global Business Research and Practice (AGBRP). The Academy was established to serve as an influential platform to advance global discourse on bridging the gap between academic research and practice across business disciplines. In a fast-changing world of business and education the interaction and collaboration between academic research and practice are critical for teaching and student learning and promoting entrepreneurship, innovation and growth. Hence scholars and practitioners should not function in isolation but interact and coproduce positive changes in business, government and society.

The AACSB standards emphasize the need for transforming business education to enable globally positive “societal impact” through teaching, research and service. To accelerate this process there should be increased interaction between the academia and practitioners. It is widely believed that scholarly works are generally circulated among fellow academics and rarely reach the practitioners in the real world of business. Given this gap the JGBRP is launching an open-source publication to facilitate diffusion of knowledge, creative ideas and solutions for the benefit of multiple stakeholders.

The JGBRP is positioned as an interdisciplinary business publication to support practice oriented and relevant research to both teaching and student learning and creative pathways to mitigate some of the challenges of business, and society’s most pressing economic, human and environmental problems. By organizing conferences, symposia and workshops, the AGBRP seeks to create an engaged network of young scholars, educators and professionals committed to knowledge creation and its application in the real world of business, government and society.

The objectives of the JGBRP are ambitious yet vital; the Journal aims at publishing original, high quality scholarly research, practitioner perspectives, and case studies that spans the full spectrum of business areas, including Health, Food and Nutrition, AI, Entrepreneurship and sustainability. In today’s digital age of ChatGPT and extensive use of other AI tools the advances in technology pose challenges to scholarly research, and diffusion of knowledge through academic journals. Therefore, it is imperative for the leadership of the JGBRP to serve with a spirit of creativity and dynamism to create and disseminate knowledge that will be of value to business, teaching, entrepreneurship, environment and societal issues.

As we embark on this journey, I thank the Editor-in-Chief, Dr. Arvinder P.S. Loomba, and his editorial team for their dedication and commitment to make the Journal as a catalyst in bridging the gap between research and practice.

Sincerely,

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