


LETTERS

From the Editor's Desk: Welcome to the Inaugural Issue of JGBRP

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The inaugural issue of the Journal of Global Business Research and Practice (JGBRP) marks the launch of a dedicated platform for advancing scholarly discourse on modern business practices and their societal impact. The journal aims to foster interdisciplinary dialogue and global perspectives on critical intersections, including technology, policy, leadership, education, and sustainability. This issue features five articles: the collaborative potential of humans and artificial intelligence, global strategies for sustainability in higher education, visionary leadership driving the UAE's transformation, policy acceptance analysis using UTAUT-2, and the influence of education on green fintech adoption in Beijing. These contributions reflect JGBRP's mission to provide impactful research and actionable insights. The editorial team expresses gratitude to contributors and invites readers to engage in shaping the future of business research and practice through this platform.

Dear AGBRP community members and other academic readers,

It gives me great pleasure to introduce to you the inaugural issue of the Journal of Global Business Research and Practice (JGBRP) as the official journal of the Academy of Global Business Research and Practice (AGBRP). A lot of hard work and perseverance of the JGBRP editorial staff, and patience and steadfast dedication of our AGBRP community, has gone into bringing this journal to fruition. Scholarly research and the sharing of thought leadership ideas through painstaking academic analysis and actionable managerial insights that attend to the subtleties of practice across global businesses and their wider societal effects have a new home, JGBRP.

The objective in launching JGBRP was to foster discourse that transcends borders, new paradigms, emerging academic disciplines, and to enrich the dialogue on global business and its intersection with technology, healthcare, policy, leadership, AI, education, and sustainability. Five articles are presented in the JGBRP's inaugural issue, which establish the foundation for the journal's vision and demonstrate our commitment to publishing high-caliber, influential research.

In the first article, a keynote speech at the recent AGBRP conference, "Humankind and AI: A Partnership for Progress, not Replacement", Venkatraman explores the relationship that exists between human intelligence

and AI. They contest the dominant view of AI as a negative element that threatens to be destructive. Rather, they present AI as a partner in making extraordinary improvements in businesses and the community.

The second article, “Preparing Graduates of the Higher Education Institutions for a Sustainable Development: Global Perspectives in Action”, offers support for the first one. Here, Connell and Vilčeková analyze the measures which are taken by higher education institutions in multiple countries to implement the principles of sustainability. This research brings new observations towards the transformation of the curriculum and the didactic approaches in the training of graduates to tackle global sustainability challenges.

In the third article, “Understanding Policy Acceptance through UTAUT-2: The Case of the Northbound Travel Policy for Macau Vehicles,” Lampo, Diakite, and Ip provide a nuanced analysis on policy adoption based on the empirical framework constructed upon the Unified Theory of Acceptance and Use of Technology 2. This article is about a critical transportation policy that provides guidance for policymakers in dealing with the complex situations arising due to technology-enabled policy implementations.

In the fourth article, “Impact of Education on Green Fintech Adoption: Evidence from the New Sub-Center of Beijing,” Lei and An explore how educational attainment affects the adoption of green financial technologies. This timely study provides evidence-based recommendations for fostering sustainable financial ecosystems in emerging urban centers.

In the five and final article, “Visionary Leadership and the Transformation of the United Arab Emirates from Desert to Developed Economy,” offers a detailed endeavour to decode economic and social transformations in the UAE. It describes how visionary leadership contributed to development and the scope and scope of such disallowance in founding one of the most dynamic economies in the modern world.

As a collection, these articles show the breadth of thought, depth of research, and practical relevance that JGBRP strives to promote. The contribution of the authors, reviewers, and members of the Editorial Board proved very beneficial to the realization of the first issue of JGBRP.

As you peruse through this inaugural issue of JGBRP, you are also invited to participate in shaping the future of global business research and practice by contributing to academic discourse as part of the AGBRP member community. It goes without saying that the contributions of readers, authors, and reviewers are essential to the growth and success of JGBRP.

On behalf of the editorial team, we would like to express our gratitude for the support and engagement of our readership. We encourage the AGBRP member community to consider JGBRP as a venue for publishing their scholarly research. This collective effort is driven by our commitment to advancing knowledge and practice for the betterment of society.

Warm regards,

Arvinder P. S. Loomba

Editor-in-Chief

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